

CURRICULUM VITAE

Kathy A. Krendl

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DEGREES

Ph.D.	University of Michigan, Communication
M.A.	Ohio State University, Journalism
B.A.	Lawrence University, English

UNIVERSITY ADMINISTRATION

Executive Vice President and Provost, Ohio University, 2007-present

Established in 1804 as the first university in the Northwest Territory, Ohio University is a Doctoral University-High Research Activity public institution. Nearly 20,000 students were enrolled on the main Athens campus in fall 2007, with over 8,000 students at five regional campuses. The total FY 2008 Ohio University budget exceeded \$575 million. After serving for three years as Provost, I was promoted to Executive Vice President and Provost. In addition to my responsibilities as Provost, I assumed administrative oversight of the offices of the Vice President for Research; University Outreach; Regional Campuses; and Diversity, Access, and Equity. I am responsible for all academic and research budgets and planning processes and for all community and regional service programs and activities through our five regional campuses and two community learning centers. I have also been responsible for leading the institution's strategic planning processes for the past five years.

Provost, Ohio University, 2004-2007

As provost and chief academic officer, eleven colleges on the main campus report to me. These include Arts and Sciences, Business, Communication, Education, Engineering and Technology, Fine Arts, Health and Human Services, Honors Tutorial, Osteopathic Medicine, University College, and the Graduate College. My responsibilities include oversight of all domestic and

international programs, academic planning, and budget priorities. In addition to the deans of the colleges, the dean of University Libraries reports to me, as do the offices of Institutional Research and Assessment, Enrollment Management, International Affairs, International Studies, the Center for Teaching and Learning, Lifelong and Distance Learning, and the Ohio University Press.

Dean, Scripps College of Communication, Ohio University, 1996—2004

The Scripps College of Communication consists of five academic schools--the E.W. Scripps School of Journalism, the J. Warren McClure School of Information and Telecommunication Systems, the School of Communication Studies, the School of Telecommunications, and the School of Visual Communication--and the Center for Public Media, which provides public broadcasting, online information services, and distance education support for the university and the region. As dean, I was responsible for academic programs, budget, curriculum, and personnel and reported directly to the provost. During my tenure as dean, we increased enrollments by 10 percent to more than 2,400 undergraduate and 200 graduate students. In addition, the number of tenure-track faculty increased from 70 to 80. The total budget for the academic units in the college was \$9.4 million; the budget for the Center for Public Media was \$4.9 million. Research and contract funding tripled during this time, from about \$700,000 in 1995 to an average of about \$2 million per year by 2004. In the university's last capital campaign, which ended in 2004, the college raised more than \$20 million toward the university's \$200 million goal. Upon completion of the campaign, the Scripps Howard Foundation announced its decision to contribute \$15 million to name the Scripps College of Communication.

Dean, School of Continuing Studies, Indiana University, 1994-1996

When I was appointed dean, my charge was to enhance Indiana University's continuing studies programs by building on traditional correspondence courses and on-site outreach programs to include technology-based programs. During my tenure, the focus was to create the necessary infrastructure, policies, and support services to extend programs to new audiences via technology with the goal of expanding access to higher education throughout the state and beyond. I also coordinated a state-funded, \$18.5 million capital project to equip distance education classrooms on each of Indiana University's eight campuses. This project included a major instructional technology facility on the Bloomington campus. As dean, I also served as Indiana University's representative on technology initiatives for both CIC (Big Ten) partnerships as well as inter-institutional technology-based programs.

ACADEMIC POSITIONS

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|--------------|---|
| 1996-Present | Professor, School of Telecommunications, Scripps College of Communication, Ohio University |
| 1994-1996 | Professor, Department of Telecommunications, College of Arts and Sciences, Indiana University |
| 1989-1994 | Associate Professor, Department of Telecommunications, College of Arts and Sciences, Indiana University |

- 1986-1996 Adjunct Professor, American Studies, College of Arts and Sciences, Indiana University
- 1986-1989 Honors Faculty, Honors Division, Indiana University
- 1983-1988 Assistant Professor, Department of Telecommunications, College of Arts and Sciences, Indiana University
- 1982-1983 Assistant Professor, School of Radio-TV, College of Communication Arts, Southern Illinois University
- 1981-1982 Visiting Lecturer, School of Journalism, College of Social and Behavioral Sciences, Ohio State University

DEPARTMENT ADMINISTRATION

- 1991-1993 Chair, Department of Telecommunications, Indiana University
- 1988-1991 Graduate Coordinator, Department of Telecommunications, Indiana University
- 1985-1988 Honors Adviser, Department of Telecommunications, Indiana University

HONORS AND AWARDS

- 2001 Distinguished Service Award, Division of Lifelong Learning, Hong Kong Program, Ohio University
- 1991-1992 Visiting Scholar, Children's Television Workshop, New York
- 1991 Top Paper Award, Communication and Technology Division, International Communication Association
- 1988 Top Paper Award, Communication and Technology Division, International Communication Association
- 1988 Distinguished Teaching Award, Indiana University
- 1983 Top Paper Award, Political Communication Division, International Communication Association
- 1980 Wilbur Schramm Fellowship, University of Michigan

PUBLICATIONS

Book Chapters

Krendl, K.A. & Warren, R. (2004). Communication effects of non-interactive media: Learning in out-of-school contexts. In Jonassen, D.H. (Ed.). *Handbook of research for educational communications and technology, 2nd. Ed. Vol 1: Theoretical foundations of educational communications and technology*. Mahwah, NJ: Lawrence Erlbaum Associates.

Krendl, K.A. (1998). Distance education. In William G. Christ (Ed). *Leadership in times of change: A handbook for communication and media administrators*, 181-196. Hillsdale, N.J.: Erlbaum.

Krendl, K.A., Warren, R., & Reid, K. (1997). Assessing distance learning. In William G. Christ (Ed.), *Media education assessment handbook*, 99-119. Hillsdale, N.J.: Erlbaum.

*Krendl, K.A., Ware, W., Reid, K., & Warren, R. (1997). Learning by any other name: Research on learning and media. In D. Jonassen (Ed.), *Handbook of Research on Educational Communications and Technology*, 93-111. New York: Simon & Schuster Macmillan.

Krendl, K.A., Troiano, C., Dawson, R., & Clark, G. (1993). "O.K. Where's the remote?": Children, families, and remote control devices. In J.R. Walker & R. Bellamy, Jr. (Eds.), *The remote control in the new age of television*, 137-154. New York: Praeger.

*Krendl, K.A. (1988). Two roads converge: The synthesis of research on media influence on learning. In B. Dervin and M. Voigt (Eds.), *Progress in communication sciences, Vol. 9*, 105-122. Norwood, NJ: Ablex.

Krendl, K.A. (1984). Attention and comprehension. In J.P. Murray and G. Salomon (Eds.), *The future of children's television*. Boys Town, NE: Boys Town and the John and Mary R. Markle Foundation.

*Becker, L.B., & Krendl, K.A. (1983). Local voting decisions and the flow of campaign information. *Communication Yearbook VII*, 612-625. Beverly Hills, CA: Sage.

Journal Articles

*Krendl, K.A., & Clark, G. (1994). The impact of computers on learning: Research on in-school and out-of-school settings. *Journal of Computing in Higher Education*, 5(2), 85-112.

*Krendl, K.A., Clark, G., Dawson, R., & Troiano, C. (1993). Preschoolers and VCRs: A Multiple Methods Approach. *Journal of Broadcasting and Electronic Media*, 37(3), 293-312.

*Krendl, K.A., & Broihier, M. (1992). Student responses to computers: A longitudinal study. *Journal of Educational Computing Research*, 8(2), 215-227.

*Krendl, K.A., Olson, B., & Burke, R. (1992). Preparing for the environmental decade: A field experiment on recycling behavior. *Journal of Applied Communication Research*, 60(1), 19-36.

*Dupagne, M., & Krendl, K.A. (1992). Teachers' attitudes toward computers: A review of the literature. *Journal of Research on Computing in Education*, 24(3), 420-429.

*Olson, B., & Krendl, K.A. (1991). At-risk students and microcomputers: What do we know and how do we know it? *Journal of Educational Technology Systems*, 19(2), 165-175.

*Krendl, K.A., & Williams, R.B. (1990). The importance of being rigorous: Research on Writing to Read. *Journal of Computer-Based Instruction*, 17(3), 81-86.

- *Krendl, K.A., & Lasky, K. (1989). Influences of television: Views from the next generation. *Communication Research Reports*, 6(2), 1-6.
- *Krendl, K.A., Broihier, M.C., & Fleetwood, C. (1989). Children and computers: Do sex-related differences persist? *Journal of Communication*, 39(3), 85-93.
- Krendl, K.A., Lasky, K., & Dawson, R. (1989). How television affects adolescents: Their own perceptions. *Educational Horizons*, 67(3), 88-91.
- *Krendl, K.A., & Lieberman, D.A. (1988). Computers and learning: A review of recent literature. *Journal of Educational Computing Research*, 4(4), 367-389.
- *Fredin, E.S., & Krendl, K.A. (1987). Media frames, media characteristics, and knowledge structures: A theoretical exploration of young adolescents' use of a videotex encyclopedia, Part II. *International Journal of Instructional Media*, 14(1), 41-52.
- *Eastman, S.T., & Krendl, K.A. (1987). Computers and gender: Differential effects of electronic search on students' achievement and attitudes. *Journal of Research and Development in Education*, 20(3), 41-48.
- *Krendl, K.A. (1986). Media influence on learning: Examining the role of preconceptions. *Educational Communication and Technology Journal*, 34(4), 223-234.
- *Fredin, E.S., & Krendl, K.A. (1986). Media frames, media characteristics, and knowledge structures: A theoretical exploration of young adolescents' use of a videotex encyclopedia, Part I. *International Journal of Instructional Media*, 13(4), 273-280.
- Krendl, K.A., Agostino, D.E., & Brancolini, E. (1986). Assessing new instructional technologies: Interactive video learning tools. *Educational Research Service Spectrum*, 4(3), 3-7.
- *Gantz, W., Krendl, K.A., & Robertson, S.R. (1986). Diffusion of a proximate news event. *Journalism Quarterly*, 63(2), 282-287.
- *Burry, Y.H., Holsinger, G.R., & Krendl, K.A. (1985). Restaurant critics: Who are they? What are they saying? *Journalism Quarterly*, 62(2), 400-404.
- *Krendl, K.A., & Fredin, E.S. (1985). The effects of instructional design characteristics: An examination of two communication systems. *Journal of Educational Technology Systems*, 14(1), 75-86.
- *Krendl, K.A., & Watkins, B. (1983). Understanding television: An exploratory inquiry into the reconstruction of narrative content. *Educational Communication and Technology Journal*, 31(4), 201-212.
- *Krendl Kwiatek, K.A. (1982). New ideas in the workplace: Learning from interactive television. *Journal of Educational Technology Systems*, 11(2), 117-129.

*Indicates peer-reviewed publications

Research Reports

Krendl, K.A. (1990). *Apple Reports on Education Research*. Research Reports, Apple Computer, Cupertino, CA.

Krendl, K.A., Venkatesh, M., & Williams, R. (1988). *Computer applications in secondary schools*. Report to Apple Computer, Bloomington, IN: Indiana University Institute for Communication Research.

Krendl, K.A., & Dodd, J. (1987). *Assessing the National Writing Project: A longitudinal study of process-based writing*. Report to Oak Ridge School Board, Oak Ridge, TN.

Lieberman, D.A., & Krendl, K.A. (1987). *Children and computers: A review of the research literature from 1984-1986*. Report to Apple Computer, Cupertino, CA.

Krendl, K.A., Agostino, D.E., & Thayer, N. (1985). *The new instructional technologies and the development of educational broadcast television*. Report to the Corporation for Public Broadcasting, Washington, D.C.

Eastman, S.T., Agostino, D.E., Anderson, J.A., Fredin, E.S., & Krendl, K.A. (1984). Using videotex in teaching information processing skills: Report on a Lilly Linkage Project. In *The micro revolution: Collected papers presented at the 13th ASIS mid-year meeting*. Proceedings of the American Society for Information Science, Indiana University, Bloomington, IN.

Eastman, S.T., Agostino, D.E., Anderson, J.A., Daugherty, T.L., Fredin, E.S., Hollingsworth, H.L., Krendl, K.A., & Zager, C.F. (1984). *Assessment of videotex in middle school for teaching writing and information processing skills: Observation of eighth-graders' use of an electronic encyclopedia and experimental comparison of electronic and print texts*. Report to the Lilly Endowment, Indianapolis, IN.

Krendl, K.A., & Watkins, B. (1981). *The systematic viewer: An inquiry into the grammar of television*. Report to the Spencer Foundation, Chicago, IL.

Watkins, B., Cojuc, J.R., Mills, S., Tan, Z., & Krendl Kwiatek, K.A. (1981). *Schema structure and content: The effects of television on children's cognitive representations*. Report to the Spencer Foundation, Chicago, IL.

Other Publications

Krendl, K.A. (1994). "The Media and Social Problems: Cause or Solution?" *Technos*, 3(3), 9.

Krendl, K.A. (1994). New IU programs designed to offer access to higher education. Guest Column, *Bloomington Herald-Times*.

Krendl, K.A. (September, 1992). Taking Television Seriously. *Thirty: WTIU Viewing Guide*, 3-5.

Krendl, K.A. (1991). The medium is not the message. *Indiana Alumni*, 53(6), 56.

Krendl, K.A. (1986). Review of *Children and microcomputers* and *No sense of place*, *Journal of Broadcasting*, 30(4), 473-475.

Schramm, W., & Krendl Kwiatek, K.A. (1981) *From prehistory to present-day: A bibliography of communication*. Ann Arbor, MI: The Howard R. Marsh Center for the Study of Journalistic Performance.

PROFESSIONAL ASSOCIATIONS

International Communication Association
Association for Education in Journalism and Mass Communication
National Communication Association
Broadcast Education Association
National Association of State Universities and Land-Grant Colleges
Association of American Colleges and Universities

EDITORIAL WORK

Member, Editorial Board, *Journal of Broadcasting and Electronic Media*, 1990-1994
Editorial Consultant, *Educational Technology Research and Development*, 1990-1994
Manuscript Review Board, *Journal of Educational Computing Research*, 1992-1994

Occasional Reviewer for:

Journal of Broadcasting and Electronic Media
Critical Studies in Mass Communication Research
Journalism Quarterly
Journal of Educational Computing Research
Journal of Communication
Speech Communication Quarterly
Ablex Publishing Corporation
Sage Publications
Spencer Foundation

RESEARCH GRANTS

Internal

Ohio University, 1997, Establishing survey research at Ohio University, 1804 Fund Award, \$35,700

Indiana University, 1996, three Strategic Directions Grants: Alliance for continuing professional education; Indiana electronic town meeting; Closing the “distance”: A partnership for faculty development and program assessment, \$250,000

External

Verizon, 2002, Appalachia Reads Initiative, \$75,000
American Cancer Society, 2002, Appalachian Task Force Project, \$50,000
American Cancer Society, 2002, Southeast Ohio American Cancer Society Partnership, \$150,000
American Cancer Society, 2002, Appalachian Cancer Awareness Project, \$20,000
AT&T, 1994-1995, \$36,000
Ameritech, 1993, \$15,000
Children’s Television Workshop, 1991, \$27,000
Rockman et al., 1989-1990, \$12,000
Apple Computer, 1988-1989, \$25,000
Apple Computer, 1987, \$18,000
Corporation for Public Broadcasting, 1985, \$15,000

CONSULTING

South Dakota Board of Regents, 1997, 2000.
Walden University, 1997
AT&T, 1994-1996
Kaufmann Foundation, 1992
Children’s Television Workshop, 1992-1993
Advanced Communications Technology and Policy, 1991
Apple Computer, Inc. 1991
Ohio Board of Regents, 1986
Oak Ridge Public School System, 1985-1987
Ohio Educational Television Stations, 1985
Warner Amex, 1981-1983

PROFESSIONAL SERVICE

Member, National Communication Association, NCA 2001 Summer Conference Planning Committee, 2000—2001
Member, National Communication Association, NSF Initiative on Communication and Technology, 2000—2001
Invited Participant, Digital Childhood: A Research Agenda on Human Development and Technology, Washington, D.C., 2000
Member, Council for Doctoral Granting Communication Programs, National Communication Association, 1998—2001
Member, Ohio Board of Regents Technology Assessment Review Committee, 1998-1999

Member, Committee on Distance Education, Association for Education in Journalism and Mass Communication, 1998-1999
MTC Advisory Board, National Science Foundation, 1996-1998
Invited Participant, Annenberg Washington Program in Media and Law, Washington, D.C. 1993
Program Chair, Mass Communication Division, National Communication Association, 1993
Member, Task Force on the Professional Development of Women, International Communication Association, 1992
Research Committee, Mass Communication Division, National Communication Association, 1991-1993
Invited Participant, *Sesame Street* Research Symposium, Educational Testing Service and Children's Television Workshop, Princeton, N.J., 1989
Invited Participant, International Radio and Television Society Faculty/Industry Seminar, Port Chester, NY, 1985
Secretary, Mass Communication Division, National Communication Association, 1985
Program Chair, Theory and Methodology Division, Association for Education in Journalism and Mass Communication, 1985
Invited Participant, Conference on the Future of Children's Television, Boys Town, NE, 1982

UNIVERSITY AND STATEWIDE SERVICE

Ohio University

Chair, Strategic Planning Executive Steering Committee, 2007-present
Chair, Inter-University Council Provost Committee, 2007-present
Chair-Elect, Governing Board, Ohio Learning Network, Ohio Board of Regents, 2006-2007
Co-Chair, Facilities Planning Committee, 2006-present
Member, Governing Board, OhioLINK, Ohio Board of Regents, 2006-present
Chair, Faculty Compensation Task Force, 2006-present
Member, Search Committee, Vice President for University Advancement, 2005-2006.
Member, governing Board, Ohio Learning Network, Ohio Board of Regents, 2004-2005
Chair, Task Force on the Future of Ohio University, 2004-2005
Chair, Academic Leadership Council, 2004-present
Member, Campus Master Plan Steering Committee, 2004-present
Chair, Campus Master Plan Advisory Committee, 2004-present
Member, Provost Committee, Inter-University Council, 2004-present
Co-Chair, Budget Planning Council, 2004-present
Co-Chair, Task Force on Inclusiveness and Equality, 2003-2004
Member, Technology Advisory Council, Governor's Office of Appalachia, 2002-2004
Member, Economic Development Committee, Information Technology Alliance for Appalachian Ohio, 2002-2004
Member, University Diversity Council, 2002-2004
Member, University Planning Advisory Council, 2001-2003
Member, University Reallocation Fund Committee, 2001-2002
Chair, University Planning Advisory Council Parking Subcommittee, 2001-2002
Member, Distributed Learning Committee, 2001-2002

Chair, Diversity Enhancement Committee, College of Communication, 1999-2000
Member, Distributed Learning Coordinating Committee, 1999-2000
Member, Cutler Scholars Selection Committee, 1998-2000
Member, Global Learning Community Advisory Committee, 1997-2000
Member, Enrollment Management Committee, 1998-1999
Chair, World Wide Web Advisory Committee, 1998-1999
Member, Dean of Health and Human Services Search Committee, 1998-1999
Member, Academic Information Technology Advisory Committee, 1998-1999
Member, Associate Provost for Information Technology Search Committee, 1998-1999
Member, WOUB Public Broadcasting Community Advisory Council, 1997-present
Ex officio member, Diversity Task Force, College of Communication, 1997-1999
Chair, College of Communication Transition Team, 1997-1998
Co-Chair, Technology in Learning Committee, 1997-1999
Member, Technology Incentive Packages Committee, 1997-1999
Member, Information Technology Steering Committee, 1997-1998
Member, Vice President for Finance Search Committee, 1997-1998
Chair, Director Telecommunications Center Search Committee, 1997
Co-Chair, Global Learning Community Planning Committee, 1996-1997
Co-Chair, Technology Learning Advisory Council, 1997-1998
Member, Ohio Board of Regents Technology Initiatives Steering Committee, 1997
Member, Information Resource Council, 1996—2000
Member, Deans' Council, 1996-2004
Member, University Planning Advisory Council, 1996-1999
Member, University Space Management Advisory Committee, 1996-1997
Chair, Executive Committee, College of Communication, 1996-2004
Chair, Promotion and Tenure, College of Communication, 1996-2004
Chair, International Programs Committee, College of Communication, 1996-2004
Chair, Information Highway Technology Committee, 1996-1998
Member, MTC Advisory Board, National Science Foundation, 1996-1998

Indiana University

Member, Indiana Partnership for Statewide Education/Indiana Higher Education
Telecommunications System Planning Committee, 1995-1996
Member, Campus Telecommunications Committee, 1995-1996
Member, Distance Learning Advisory Committee, 1995-1996
Member, CIC Learning Technology Task Force, 1994-1996
Member, CIC Continuing Education Deans' Council, 1994-1996
Indiana Higher Education Telecommunication Service Management Committee, 1994-1996
Member, Information Resources Council, 1994-1996
Member, IUPUI Women's Task Force, 1994-1995
Member, Multi-Campus Technology Project Steering Committee, 1994-1996
Member, Center for Excellence in Education Advisory Committee, 1994-1996
Member, Indiana Partnership for Statewide Education, 1992-1996
Chair, Personnel Committee, Department of Telecommunications, 1991-1993
Chair, Building Committee, Department of Telecommunications, 1991-1993

Chair, External Relations Committee, Department of Telecommunications, 1991-1993
Chair, Graduate Committee, Department of Telecommunications, 1988-1991
Member, Promotion and Tenure Committee, College of Arts and Sciences, 1990-1991
Member, Wells Scholars Selection Committee, 1989-1996
Member, Search and Screen Committee, Wells Program Director, 1988-1989
Member, Search and Screen Committee, College of Education, 1987-1988
Indiana University Child Care Task Force, 1987-1996.