VISION
Otterbein University will be nationally recognized as a model community of educators, leaders and learners who set the pace for higher education and contribute to the common good.

MISSION STATEMENT
Otterbein is an inclusive community dedicated to educating the whole person in the context of humane values. Our mission is to prepare graduates to think deeply and broadly, to engage locally and globally, and to advance their professions and communities. An Otterbein education is distinguished by the intentional blending of the liberal arts and professional studies, combined with a unique approach to integrating direct experience into all learning.

BRAND PILLARS
Otterbein offers…
the smartest way to learn;
a place to belong;
the opportunity to realize one’s personal best;
and values that guide serving the common good.

Living and learning as a contributing member of Otterbein’s model community will prepare you to lead a life of purpose.
CORE VALUES

Diversity: We are committed to creating a culture that recognizes, respects, embraces and values differences in the broadest sense.

Equality: We are committed to sustaining an environment where all community members have the opportunity to fulfill their potential.

Inclusiveness: We are committed to being inclusive—a historic value which led to the creation of a distinctive culture as a welcoming community and a sense of shared responsibility for the future of the University.

Lifelong Learning: We are committed to providing avenues for students, faculty and staff to pursue opportunities to continue to develop their skills and knowledge either for the purposes of advancing their careers or for personal fulfillment.

Opportunity: We are committed to remaining a “College of Opportunity” for students, faculty and staff with the potential to succeed at Otterbein.

Service: We are committed to fostering a culture of social responsibility, civic engagement and meaningful service to our communities.

Sustainability: We are committed to pursuing the ideal of sustainability in the decisions we make in planning the future or our community.

GUIDING PRINCIPLES

Accountability: We hold ourselves and one another to high professional standards and accept responsibility for our actions.

Collaboration: We believe in working together for the betterment of our students and community.

Excellence: We work hard to excel individually and collectively to establish Otterbein as a leader in higher education.

Innovation: We look for creative and innovative approaches both in the way we routinely do our work and how we address challenges.

Integrity: We pledge to be honest, just and consistent in word and deed.

Quality: We embrace a high-quality working and learning environment that seeks opportunities for continuous improvement.

Transparency: We will work together to promote a culture of openness and transparency that ensures efficiency and effectiveness, and builds trust.