



MBA Program enews



March 6, 2008 Issue

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Otterbein College Honored

The Corporation for National and Community Service honored Otterbein College at the American Council on Education (ACE) annual conference with a place on the President's Higher Education Community Service Honor Roll for exemplary service efforts. Otterbein was one of only three colleges & universities to receive the "Presidential Award for General Community Service."

Otterbein College's community service achievements include that 70 percent of students were engaged in community service activities in 2006 and 2007, with just over 50 percent giving time to efforts that served disadvantaged youth.

President C. Brent DeVore, Melissa Gilbert, Director of Otterbein's Center for Community Engagement, the faculty, staff, students, and community partners are to be commended for a vibrant campus culture of service and commitment to disadvantaged youth in Central Ohio and beyond.

Click on the link below to learn more about service- learning at Otterbein College

[Service-Learning](#)

Career Opportunity

American Signature Inc. has an opening for the **Creative Director** position. The person hired will be responsible for the development of creative platforms for the company's brands. He/she will develop creative initiatives aligned with the brand vision and focus on driving store traffic and sales through compelling communications and imagery, that support both promotional and brand advertising platforms.

Click on the link below to learn about the details.

[Creative Director](#)

Westerville Chamber Foundation: MBA Scholarships

The Westerville Area Chamber of Commerce Foundation offers scholarships for students pursuing an MBA degree at Otterbein College. For more information, follow the link below

[MBA Scholarship](#)

Spring Quarter MBA Book List

Here is a list of the books that will be required for the Spring Quarter courses. If the course you are registered in does not appear on the list, please contact the instructor directly for information.

[Book List](#)

MBA Investment Course---BADM 665

Dr. Dennis Whalen would like to invite students to enroll in an **investments course**, which he will be teaching this coming quarter, **Spring 2008**. Please see below for a course description.

This course will provide students with both **theoretical and practical perspectives on investment analysis**. It will cover security valuation, market efficiency, technical and fundamental analysis, global investing, the organization of financial markets, and mutual funds. It will also introduce students to various derivative securities - options, futures, warrants and convertibles. Students also participate in an **on-line investment simulation** in which they manage a fictitious portfolio of \$500,000. The portfolio can consist of stocks, bonds, mutual funds and/or derivative securities. **The course prerequisite is BADM 645.**

MBA Course Addition: Information Technology Leadership

New course beginning Spring 2008

The MBA program has added a course, which will be taught by Angelo Mazzocco, designed for **Information Technology Managers**, and will be under course number **BADM 691**. The course will explore five areas:

- Strategy, Organizations, Management and the Networked Enterprise
- Information Technology Infrastructure, Processes, and People
- Building and Buying Information Systems
- Directions, Management and Organizational Support
- Strategic Information Systems in the Digital Firm

Requirements necessary to enroll are BADM 685 (Management Information Systems) or a bachelors degree along with Information technology team management experience

If you would like additional information about this course, contact Chris Azzola, at cazzola@otterbein.edu.

The Ohio Women's Business Growth Initiative

Join the Women for Economic and Leadership Development (WELD) for a moderated discussion featuring

1. Introduction of WELD's Power Circles for Women Business Owners
2. "Speak Out: Challenges, Issues & Opportunities"

When: March 12, 2008, 11 am to 8 pm

Location: Longaberger Alumni House, 2200 Olentangy River Rd.

Cost: \$25 members; \$35 guests

Women's Business Growth Initiative

Interested in the Otterbein MBA? Please call us at **614-823-3210** or email us at **mba@otterbein.edu**.

Next Issue: April 2, 2008. Send your information items to Chris Azzola.

Chris Azzola cazzola@otterbein.edu

Telephone 614-823-1095

The Otterbein MBA <http://www.otterbein.edu/MBA>

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