

MBA Restructuring to Benefit Students

The Otterbein College Master's of Business Administration (MBA) is restructuring to meet the demands of adult students working in a rapidly evolving business world. After an intensive study of student and business needs, academic quality and structures of MBA programs across the country, Otterbein's MBA has streamlined the curriculum to offer more choices and less time in the classroom for students wanting to earn a quality business education.

MBA Director Shah Hasan said, "The changes we have made will make the MBA more competitive and leaner and will have more of an impact to benefit our students."

Starting in September 2009, and currently enrolling, earning an MBA will only require 12 classes total: eight core classes, three electives and one capstone. The degree previously required 11 core classes, four electives and one capstone for a total of 16 classes.

By taking the most important concepts from three core classes from the previous curriculum and integrating them into one, the new program will allow students to earn a quality MBA degree in less time and save over \$3,500 on their tuition.

Core areas will include: Managing Organization, Managerial Accounting, Managerial Economics, Marketing Management, Financial Management, Quantitative Methods, Global Competition and Ethical Leadership.

In addition, Otterbein will begin offering MBA Concentration Certificates to students who would prefer to take only the three elective classes and one capstone class. Certificates in Nonprofit Leadership and Fraud Examination/Forensic Accounting will be offered in 2009. The latter will prepare students to take the national exam.

The restructuring included the input of 113 people, both at Otterbein and in the larger business community. Otterbein's MBA is unique locally in that it is one of only a few non-cohort programs, meaning students do not have to take classes in a specific order with the same group of people, like they do in other local MBA programs. Because of the abundance of course offerings every quarter, students at Otterbein can choose to take a quarter off for work or family needs and not be held back waiting for a new cohort group to join once they decide to return.

You can learn more about the Otterbein MBA online at <http://www.otterbein.edu/mba>.