



**Brand Me:
The Art of Reinvention in Turbulent Times**

**Presented by Melissa Dawn Johnson '99
Wednesday, February 25, 2009, 7:00 pm, Roush Hall**

Entrepreneur, author and personal brand strategist, Melissa Dawn Johnson '99, has a keen understanding of the importance of branding in these changing social and economic times. Brand Me represents a revolutionary movement designed to empower people everywhere to brand their personal and professional success. Brand Me™ is the secret strategy behind some of the world's most remarkable companies and celebrities. You are a brand and your brand is marketable. Now is the time to turn your passion into profit.

There is no charge for this event, but please pre-register.
Call (614) 823-3210 to register, or visit www.otterbein.edu/gcs

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