

Careers in Sport Management (Settings in Sport)

Professional Sports (Major and Minor Leagues)

Director of Player Personnel	VP "Sport" Operations
VP of Finance	VP of Stadium and Security
General Manager / CEO	Director of Ticket Operations
Director of Player Development/Relations	Director of Information Technology
Director of Scoreboard Operations	Creative Services Coordinator
Coordinator of Mail Room/Warehouse	Group Events Coordinator
VP/Director of Marketing and Sales	Director of Public Relations
Director of Community Relations	Director of Publications
Director of TV, Radio Advertisements	Director of Concessions
Dir. of Facility, Stadium, Arena Operations	Director of Security Operations
Owner	Traveling Secretary
Team Attorney/Legal Associate	Sports Information Director
Director of Suite and Season Ticket Sales	Director of Sport Promotions
Broadcast Coordinator	Director of Special Events
Director of Media Relations/Publicity	Supplier
Clerical Staff	Assistant/Associate GM
"Seniors" Coordinator	Director of Communications
Player Agent/Representative	Official
Corporate Sales	Director of Business Operations
Director of Retail, Licensing	General Sales Manager
Scouting Director	Recruiting Coordinator
Director of Tournament and Sponsor Relations	Tournament Manager
Director of Statistics/Statisticians	Director of Merchandising
Equipment Manager	Events Coordinator
Event Planner	Sports Editor/Staff Writer
Sports Broadcaster	Network Administrator
Sponsorship Coordinator/Relations	Security Officer/Manager
Coordinator of Suite Services	Salary Cap Coordinator
Team Photographer	Video Director
Director of Event Services	Community Development
Group Event Specialist	Corporate Sponsorship
Advertising Account Executive	Event Production
Premium Seating Services	Front Row Marketing
Event Contracting Services	Executive Assistant
Director of Fan Development	Broadcasting Coordinator
Director of Advertising and Promotions	Hospitality
Professional Athlete	Sport Telemarketer
Human Resource Director	Groundskeeper
Director of Compliance	Director of "Sport" Foundation
Corporate Partnership Manager	Tour Guide
Education and Tour Program Coordinator	Web Site Coordinator
Private Suite Sales Executive	Usher Captain
Sanctioning Coordinator	Risk Analyst

Coordinator – Spring Training Operations
Premium Seating Sales Executive
Corporate Sponsorship Account Manager
Computer Programmer
Customer Services Representative
Graphic Arts and Design
Fan Development / Fan Relations
Kids Club Game Night Staff

Maintenance Engineer
Director of Web Services
E-Mail Marketing Specialist
HVAC Technician
Street Team Member
Game Night Promotions
Summer Camp Administrator
Command Center Supervisor

Community-Based Sports

YMCA, YWCA, CYO, AAU, Etc.....

Facilities Management

Operations Manager
Personnel Manager
Concession Manager
Grounds Crew

Box Office Manager
Stage Manager
Stadium/Arena Manager
Security

College Athletics

Athletic Director
Sports Information Director
Director of Athletic Fundraising
Director of Athletic Facilities
Academic Counselor
Director of Athletic Marketing
Recruiting Coordinator
Director of Sports Media Information
NCAA, NJCAA, NAIA office
College Conferences (Big Ten, Southeastern)
Commissioner/Assistant Commissioner
Director of Ticket Operations
Director of Compliance Services
Bowl Game Administrator (Rose, Orange, etc.)

Coach
Athletic Business Manager
Promotion's Director
Athletic Trainer
Equipment Manager
Athletic Event Coordinator
Scout
Licensing
Director of Alumni Relations
Public Relations Director
Publicity Director
Supplier
Sport Commissioner
Official

Sport Communication

Broadcasting (TV/Radio)
Promotions
Photography
Public Relations
TV Sports – ESPN, ABC Sports, Sports Channel

Journalism
Information Director
Community Relations
Media Relations
Publications (Sports Illustrated, etc.)

Military

Administration of Sport Programs
Coach
Basic Training Officer

Base Recreation and Intramurals
Official

Campus Recreation Programs

Director of Recreation / Intramurals
Sport Clubs
Director of Facilities/Facilities Operator
Aquatics Director
Coordinator/Director of Fitness Center
Special Events Coordinator
Sport Camp Manager
Instructional Skills Coordinator
Supervisor of Officials
Ice Arena Manager

Director of Informal Recreation
Director of Outdoor Recreation
Adventure Education Recreation
Director of Promotions/Publicity
Weight Room Manager
Grounds/Field Maintenance
Lifeguard Service Coordinator
Graduate Student
Recreation Supervisor

Sports Information Director

Marketing
Fundraising
Journalism/Writing/Publications
Statistics
Sportscaster

Promotions
Public Relations
Media Relations
Photography

Retail / Sport Franchise / Merchandising

Distributor
Store Manager
Manufacturer
General Sales Manager
Marketing (clothes/equipment)
Sales Representative
Advertisement

Buyer
Sports Podiatry
Licensing
Supplier
Product Evaluation Analyst
Promotions

Entrepreneur

Consultant

Stadium & Arena Operations

Director of Marketing
Executive Director
Assistant Manager
Marketing Consultant
Event Manager

Director of Financial Operations
General Manager
Box Office Manager
Operations Manager

Sports Architecture

Must have Architectural Degree....Landscaping, Interior Design, Facility Construction and Design, etc.

Speedways

Track Director
Track Operations
Marketing/Sales Manager

Maintenance Manager
Security Director
Emergency Services Director

Graduate Programs in Sport

Sport Management
Sport Researcher
Sport History
Exercise Physiology
Recreation and Intramurals
Sport Facility Management
Sport Journalism
Sport Finance

Sport Psychology
Sport Law
Sport Sociology
Sport Administration
Sport Marketing
Sport Information Director
Public Relations
Sport Philosophy

Parks and Recreation Centers

Director of Parks and Recreation
Recreation Center Supervisor
Recreational Sport Manager
Aquatics Director
Special Event/Program Coordinator
Public Relations Director
Publications
Front Desk
Ice Arena Manager
Director of Scheduling and Planning
Community Recreation
Outdoor Recreation
Intramural Sports Director
Lifeguard Services/Coordinator

Recreation Supervisor
Director Youth Programs
Sport Camp Director
Fitness Center Director
Facilities Director/Operator
Community Relations Director
Front Office
Sport Clubs
Recreation Therapist
Adventure Education Recreation
Informal Recreation
Official
Grounds/Field Maintenance
Instructional Skills Coordinator

Special Programs

Golf Course Superintendent
Race Track Manager (Horse, Motorcycle, Dog....)
Professional Tennis/Golf Management
Golf Greens-keeper
“Sport” Teaching Professional (ie. Golf)
Sports Club Manager/Administrator
Ski Patrol
Hill Groomer
Lift Operator
Professional Tour Events (Golf, Tennis, etc.)
Department of Health and Human Services
Outdoor Sport/Recreation Guide

Golf Course Manager
Umpire/Official
Golf Course Designer
Pro-Shop Manager
Turf Manager
Resort Manager
Ski Resort Management
Instructor
Olympic Committee Member
Resort Recreation Specialist
Equine Industry Program

Aquatics Management

Aquatics Specialist
Program Coordinator
Swim Clubs

Aquatics Director
Swim Coach
Business Manager

Professional Organizations (to name a few:)

NASSM	NASPE	AAAI (aerobics)	ACE
AAHPERD	OAHPERD	ACA (camping)	NEIDA
NCAA	NAIA	AFPA (fitness)	ACSM
NJCAA	NSCA	ATRA (therapeutic rec)	USTA
SMA (sp. marketing)	SRLA (sp law)	CoSIDA (SID's)	PGA
NACMA (coll mktg)	OHSAA	NCSF	LPGA
IAAM (assem. mgr)	IOC	NIRSA (recreation)	NASCAR
NRPA	OPRA	RCRA (resort rec)	
Major Leagues (MLB, MLS, NBA, NFL, AFL, NHL, etc.)			
Major Gifts Manager			

Fitness Industry: (Athletic Clubs, Corporate Fitness Centers, Country Clubs)

Athletic Training	Fitness Consultant
Fitness Center/Health Club Manager	Strength and Conditioning Coach
Fitness Instructor	Facility Director
Exercise Physiologist	Personal Trainer
Program Director	Entrepreneur
Fitness/Wellness Programmer	Assistant Club Manager
Cardiac Rehabilitation	Aerobic Instructor
Exercise Equipment Sales	Police Trainer
Water Fitness Trainer	Golf Fitness Trainer
Exercise Testing Technologist	Youth Fitness Trainer
Lifestyle and Weight Management Consultant	Fitness Marketing Specialist
Performance Trainer	Dietitian/Nutritionist
Fitness Specialist for Physically Limited	Biomechanics Specialist
Industrial Recreation Specialist	Coach
Cardiology/Cardiovascular Technologist	Fitness Club Salesperson
Podiatrist	Reflexologist
Massage Therapist	Physical Therapist
Sport Performance Specialist	Chiropractic Assistant
Physical Therapy Coordinator	Marketer

Sport Settings:

Professional Sports
College Intramural/Recreational Sports
College/University Teaching
Community-Based Organizations
Athletic Clubs
Corporations
Consulting Firms
Olympics
Adventure Education Centers
Camps
Retail Stores
Stadiums, Arenas
Military
Community Centers
Amateur Sports
Bowl Organizations
Law Firms
Sport Architectural Firms
Special Event Firms/Organizations
National Sport Associations (USA volleyball, basketball, etc.)

Intercollegiate Sports
Youth Sports
High Schools
Marketing/Advertising Firms
Country Clubs
Medical Clinics
Special Olympics
Outdoor Education Centers
Outward Bound
Aquatic Centers
Resorts
Race Tracks
Parks and Recreation Departments
Professional Organizations
Travel/Tourism
International Sport Organizations
Sport Manufacturing Companies
Cruise Ships
Tennis and Racket Clubs