



Examples of Citations for Frequently Used Business Sources in APA Style, 6th ed.

More information will be in the Publication Manual of the American Psychological Association 6th ed. 2010.
Ref BF76.7 .P83 2010

When in doubt, consult with your professor if the manual does not answer your question.

References

Journal article with a D.O.I.

Jantzen, R., Pescatrice, D., & Braunstein, A. (2009). Wal-mart and the US economy. *Eastern Economic Journal*, 35(3), 297-308. doi:10.1057/eej.2008.19

Magazine Article:

Dudley, D. (2006, August 3). Why search marketing is such a big deal. *Marketing Week*, 29(31), 13.

Newspaper:

Mijuk, G., Greil, A., & Gelner, M. (2009, August 13). Nestlé finds pet owners more willing to spend. *Wall Street Journal*, pp. B1-B2.

Company Profile:

Datamonitor. (2009, February). *Nestle USA: Company profile*.

A Section from a Company Profile:

Datamonitor. (2009, July). *Nestle SA SWOT analysis*.

Government Document:

United States. Small Business Administration. Office of Advocacy. (2009). *Small business in focus: Finance*. Washington, D.C.: SBA. Retrieved from <http://purl.access.gpo.gov/GPO/LPS114447>

Report from a Company Webpage:

Altria Group. (n.d.). *Altria Code of Conduct for compliance and integrity*. http://www.altria.com/download/pdf/responsibility_Altria_Code_of_Conduct.pdf