

**OTTERBEIN UNIVERSITY
DEPARTMENT OF EQUINE SCIENCE
Typical Program of
The Equine Business Management Major**

The Equine Business major is designed for the student whose primary interest is in pursuing a career managing an equine facility, and/or being involved in other equine-related businesses, including equine insurance adjusters, bloodstock agents, editors and writers, administrators of racing and breeding organizations, racetrack and breeding farm administrators, and those involved in the marketing of horses or horse-related products. This interdisciplinary major draws course material from the following departments: Equine Science; Business, Accounting and Economics. Students earn a Bachelor of Arts degree.

Required courses:

EQUINE

EQSC 1100	Horsemastership	3
EQSC 1110	Applied Horsemastership	1
EQSC 1200	Equine Anatomy and Physiology	4
EQSC 1250	Equine Health Monitoring	2
EQSC 1400	Equine Experiential	1
EQSC 2000	Equine Event Management	2
EQSC 3050*	Equine Medical Management	3
EQSC 3200	Applied Equine Business Principles	3
EQSC 3300	Equine Facility Design	3
EQSC 3400	Evaluating Equine Conformation – Form vs Function	3
EQSC 3500	Legal Aspects of the Equine Industry	3
EQSC 4100	Contemporary/Emerging Issues in the Equine Industry (WI)	3

***Note EQSC 3050 is offered in the fall odd years. Please schedule accordingly**

BUSINESS

ACCT 2000	Financial Accounting	3
ECON 2100	Principles of Microeconomics	3
MGMT 3000	Principles of Management	3

OTHER RECOMMENED COURSES

COMM 1100	Business and Professional Communication Or other public speaking class	3
EQSC 4900	Internship	2-16

EQSC 4900	Internship	3
SYE 4103	Senior Year Experience	2
OR		
SYE 4XXX	Senior Year Experience subject area	3

Other departments which may be of interest for Electives: Art, Business, Biology, Philosophy, English, Communication, or Journalism.

Skills Development Options

If you have a significant previous language education, you may take a placement exam in a modern language. Otherwise 8-9 semester hours from any combination of courses in **Language Proficiency (Spanish), Oral and Written Communication (Comm 1100), and Experimental Design/Laboratory Skills**

Mathematics: A strong high school background in higher mathematics skills is strongly encouraged. If you are seeking the B.A. degree in any Business major from Otterbein University, MATH 1240, Statistics is required. A placement test should be taken Spring of your high school senior year. **If you only qualify for / test into ASC 0900, plan to take ASC 0900 or its equivalent over the summer.** Consider the summer tutorial option normally offered to incoming students. Intermediate Algebra through ALEKS (Assessment in Knowledge Spaces) online. This is a completely self-paced assessment and learning system (intelligent tutoring system) for individualized instruction over the Web. It is a self-paced tutorial - not an online course - so there is no actual instructor. You learn from the system itself. Register online with ALEKS or take ALEKS as an Otterbein "class". ALEKS www.aleks.com.

Physical Education: One Health and Physical Education Lifestyle course is required for all students.

Internships: An Equine Science faculty member will assist you with setting up your internships. Arrangements must be made the semester prior to the internship. **An Internship Learning Contract must be completed and turned in before the internship may be started.**

Experiential: EQSC 1400 is offered almost every semester. Students are required to sign up for one (1) course. Some examples of the experiential courses are EQSC 1417 – Lungeing and EQSC 1415 – Forage analysis are recommended

Typical Schedule:

FRESHMAN Fall			
	EQSC 1100	Horsemastership	3
	EQSC 1110	Applied Horsemastership	1
	FYS 1000		3
	MATH 1240, MOD. LANG. and ELECTIVES		8
Spring			
	EQSC 1200	Equine Anatomy and Physiology	4
	EQSC 1250	Equine Health Monitoring	2
	INST 1500 series	Identity Projects (WI)	3
	Math 1240, MOD. LANG., ELECTIVES		6

SOPHOMORE Fall			
	COMM 1100	Bus and Prof Communication	3
	ACCT 2000	Financial Accounting	3
	INST 2000 series	Self, Power and Difference	3
	EQSC 2000	Equine Event Management	2
	MOD. LANG., ELECTIVE		4
Spring			
	ECON 2100	Prin. of Economics-Micro	3
	INST 2200 series	Reflections and Responsibility	3
	EQSC 14XX	Equine Experiential	1
	ELECTIVE		8

JUNIOR	Fall	MGMT 3000 Principles of Management (WI)	3
		EQSC 3050* Equine Medical Management	3
		EQSC 3500 Legal Aspects of Equine Industry	3
		INST 2400 series Natural Foundations	3
		ELECTIVES	3
	*Note EQSC 3050 is offered in odd years. Please schedule accordingly		
	Spring	INST 2600 series Creativity and Culture	3
		EQSC 3400 Conformation	3
		EQSC 3300 Equine Facility Design	3
		ELECTIVES	6

Please request an Application for Degree from the Office of the Registrar.

Have you completed your Physical Education requirement?

HAVE YOU COMPLETED THE ONE EQSC 1400 EQUINE EXPERIENTIAL COURSE?

**Be sure to register for an SYE.
Either SYE 4XXX series 3 sh
OR
SYE Seminar 2 sh and EQSC 4900 min 4 sh**

SENIOR	Fall	EQSC 3200 Applied Equine Business Principles	3
		INST 2800 series Global Cultures	3
		ELECTIVE	6
	Spring	EQSC 4100 Contemp. & Emerging Eq. Issues (WI)	3
		INST 3000 series Interdisciplinary Seminar	3
		EQSC 4900 Equine Internship	4 - 12
		And	
		SYE 4900 (or SYE 4XXX 4sh see box above)	2
		Or	
		SYE 4XXX series (see box above)	3

COMP 1010 – Productivity Software: Microsoft Office A hands-on introduction to the Microsoft Office productivity suite. Emphasis on Word, Excel, PowerPoint, and Access. Completion of webbased training exercises as well as independently-produced projects. M 3:00-3:55pm CRN 23377 (2 Credits)

JAMC 1200 – Video Production An introductory course in television and video production theory and techniques. Emphasizes the study of the elements and processes involved in various applications of broadcast and non-broadcast video production. Preparing materials for use in student media and performing roles as members of the television/video production team. Preparation for positions with student media including video news and sports coverage. FA, SP Sems. MWF 1:50-2:45pm CRN 23266

JAMC 1300 – Print Production Typography and layout in printed journalistic communications, including the use of computer desktop publishing programs. FA, SP Sems. TR 11:30am-12:50pm CRN 23267 Elective Options Spring 2020, 10-23-19 TR 2:40-4:00pm CRN 23268

Suggested Double Majors or minors:

Any business major (usually management, marketing or general) Need links

Journalism

Photography

Art (like Ondine Eardley)

English

Communications

Suggested Minors:

Equine Assisted Therapies Minor

http://otterbein.catalog.acalog.com/preview_program.php?catoid=28&poid=3782

Business Administration Minor

http://otterbein.catalog.acalog.com/preview_program.php?catoid=28&poid=3815

Communication Minor

http://otterbein.catalog.acalog.com/preview_program.php?catoid=28&poid=3340

Studio Art Minor – example, Photography

http://otterbein.catalog.acalog.com/preview_program.php?catoid=28&poid=3467

English Literary Studies

http://otterbein.catalog.acalog.com/preview_program.php?catoid=28&poid=3757

Journalism and Media Communication Minor

http://otterbein.catalog.acalog.com/preview_program.php?catoid=28&poid=3343

IMPORTANT PHONE NUMBERS

Bruce Mandeville, J.D., Associate Professor bmandeville@otterbein.edu **614.823.1843**

Jane Kidder

Otterbein University Registrar registrar@otterbein.edu **614.823.1350**

A total of 120 semester hours is required for graduation (an average of 15 semester hours per semester).

At least **36** credit hours of coursework must be taken **in Otterbein classes**. MATH 0900 cannot be used to help fulfill this requirement. Of these hours:

- at least 9 credit hours must be taken in each of a student's majors at the 3000 level or above,
- at least 5 credit hours (any level) must be taken in each minor, and
- at least one INST 2XXX thread course, INST 3XXX, and an SYE course must be taken at Otterbein.