



Columbus State Community College – Associate of Arts (AA) Degree
Otterbein University – Bachelor of Science (BS) Degree,
 Major: Marketing
2+2 Sample Plan of Study



Freshman Year (CSCC)

Autumn Semester		Spring Semester	
ENGL 1100 Composition I [INST 1500, WI]	3	STAT 1450 The Practice of Statistics [MATH 1240]	4
MATH 1130 Business Algebra	5	Intermediate Composition [DS, WI]*	3
Social Science [INST 2000]*	3	Literature/Cultures & Ideas/Visual/Perf. Arts [INST 2600]*	3
COLS 1100 First Year Experience Seminar	1	LEGL 2064 Legal Environment of Business [BUS 3500]**	3
Historical Study*	3	ECON 2200 Principles of Microeconomics [ECON 2100]**	3
Total hours		Total hours	
15		16	

Sophomore Year (CSCC)

Autumn Semester		Spring Semester	
HIST 1111, 1112, 1181, 1182, 2715, <u>or</u> 2716 [INST 2800] (choose one)	3	Natural Science with Lab [INST 2400]*	4/5
ACCT 1211 Financial Accounting [ACCT 2000]**	3	ACCT 1212 Managerial Accounting [ACCT 2100]**	3
Natural Science [DS]*	3	Literature/Cultures & Ideas/Visual/Perf. Arts*	3
ECON 2201 Principles of Macroeconomics [ECON 2200]**	3	COMM 1105 Oral Communication [COMM 1000, DS]	3
AA Elective	3	AA Elective	3
Total hours		Total hours	
15		16-17	

***List of courses that meet this requirement can be found after notes.**

Courses number in [brackets] is the Otterbein equivalent course. WI=Writing Intensive (3 courses req.); DS= Disciplinary Skills (8-9 hrs. req.)

Junior Year (Otterbein)

Autumn Semester		Spring Semester	
MGMT 3000 Principles of Management [WI]	3	BIA 2200 Data Visualization & Reporting	3
MKTG 3100 Principles of Marketing	3	IBM 3700 Global Dimensions of Business	3
TYS Transfer Year Seminar <u>or</u> FYS First Year Seminar (choose one)	2-3	MATH 1250, 1700, <u>or</u> MATH 2240 (choose one)	3-4
FIN 3400 Business Finance	3	BIA 3600 Managing Information Technology	3
INST 2200 Reflection & Responsibility Course	3	Marketing Major Elective**	3
LFW Course	1		
Total hours		Total hours	
15-16		15-16	

Senior Year (Otterbein)

Autumn Semester		Spring Semester	
INST 3000 Integrative Seminar	3	MGMT 4800 Strategy Capstone	3
MKTG 3650 Research in Behavioral Theories	3	SYE Senior Year Experience	3
MKTG 4300 Integrated Marketing Communication	3	MKTG 4100 Retail Management [WI]	3
Marketing Major Elective**	3	General Elective	3
Department Elective**	3	Department Elective**	3
Total hours		Total hours	
15		15	

- At Otterbein, at least 36 credit hours of coursework must be taken in Otterbein classes. Of these hours: at least 9 credit hours must be taken in each of a student's majors at the 3000 level or above, at least 5 credit hours (any level) must be taken in each minor, and at least one INST 2XXX thread course, INST 3XXX, and an SYE course must be taken at Otterbein. Otterbein requires 120 credit hours to complete the bachelor's degree with an overall GPA of 2.0 or higher.
- Students are encouraged to meet with an Otterbein advisor regarding their major course work and general education course work meant to satisfy Otterbein's general education or INST requirement.
- CSCC Degree Plan:** This 2+2 Sample Plan of Study was created using the general plan of study for the Columbus State Associate of Arts degree. Students who are following a specific Bachelor's Degree Transfer Major at Columbus State may utilize

this plan for the purposes of transfer and degree planning, but should note that additional course work may be necessary to complete the Columbus State Associate of Arts Bachelor's Degree Transfer Major beyond what is required for the Bachelor of Science, Major: Marketing degree at Otterbein University. Additional course work completed as part of Columbus State's Bachelor's Degree Transfer Major may be applied as electives or where appropriate, course work toward the major/minor at Otterbein University.

- ****Marketing Major:** Students must complete ECON 2200, 2201, ACCT 1211, 1212 and LEGL 2064 at Columbus State to qualify for Otterbein upper division major course work. To complete the major at Otterbein, students will complete 6 credit hours of Marketing major electives and 6 credit hours departmental electives from a variety of upper division business courses. Students interested in their choice of Marketing major electives and/or departmental electives should contact an Otterbein advisor.

Suggested Courses to Complete for Otterbein's General Education Requirements and Requirements for the Associate of Arts Degree at Columbus State

Intermediate Composition [DS, WI]

Choose one of the courses below:

ENGL 2367 Composition II	ENGL 2667 Comp II: Working Class Identity
ENGL 2467 Comp II: Writing About US Race & Ethnicity	ENGL 2767 Comp II: Writing About Science and Technology
ENGL 2567 Comp II: Gender and Identity	

Historical Study [INST 2800]

For the AA degree, students must complete two Historical Study courses. For Otterbein, one of those Historical Study courses must be chosen from HIST 1111, 1112, 1181, 1182, 2715, or 2716 to satisfy their INST 2800 Global Cultures requirement and the second course can be chosen from the list below.

HIST 1111 European History to 1648	HIST 2224 African American History Since 1877
HIST 1112 European History Since 1648	HIST 2715 History of Western Medicine, Disease & Public Health I
HIST 1151 American History to 1877	HIST 2716 History of Western Medicine, Disease & Public Health
HIST 1152 American History Since 1877	
HIST 2223 African American History to 1877	

Social Science [INST 2000]

For the AA degree, students must complete three Social Science courses from two of the three categories. ECON 2200 and 2201 is required, so the category requirement is met. The third Social Science course should be chosen from the list below to satisfy Otterbein's INST 2000 requirement.

ANTH 2202 Peoples and Cultures	SOC 1101 Intro to Sociology
GEOG 2400 Economic and Social Geography	SOC 2202 Social Problems
PSY 2325 Social Psychology	SOC 2380 American Race and Ethnic Relations

Natural Science [INST 2400 & DS]

For the AA degree, students must take two science courses. At least one course must have a lab. Otterbein requires one science course from this list. The second course for the AA degree can be taken from the list on the AA general plan of study. Non-lab courses are indicated by italics.

ASTR 1141 <i>Life in the Universe</i>	CHEM 1100 <i>Chemistry and Society</i>
ASTR 1161 <i>The Solar System</i>	GEOG 1900 Introduction to Weather and Climate
ASTR 1162 <i>Stars and Galaxies</i>	GEOL 1121 Physical Geology
BIO 1127 Intro to Environmental Science	GEOL 1151 <i>Natural Disasters</i>

The following science lab courses could be used toward the Otterbein Disciplinary Skills [DS] requirement.

BIO 1113 Biological Sciences [BIO 1010]	GEOL 1121 Physical Geology [ESCI 1010]
BIO 1114 Biological Sciences II [BIO 1020]	PHYS 1200 Algebra-Based Physics I [PHYS 1100]
CHEM 1111 Elementary Chemistry I [CHEM 1100/1110]	PHYS 1201 Algebra-Based Physics II [PHYS 1200]
CHEM 1171 General Chemistry I [CHEM 1400/1410]	PHYS 1250 Calculus-Based Physics I [PHYS 1500]
CHEM 1172 General Chemistry II [CHEM 1500/1510]	PHYS 1251 Calculus-Based Physics II [PHYS 1600]

Literature/Cultures & Ideas/Visual & Performing Arts [INST 2600]

Students must complete two Literature/Cultures & Ideas/Visual & Performing Arts courses for the AA degree. To meet Otterbein's requirement, students should choose one course from the list below for INST 2600. The second course may be chosen from entire list of courses on the general AA plan of study.

ENGL 2274 Intro. to Non-Western Literature	HUM 1100 Intro to the Humanities
ENGL 2276 Women in Literature	HUM 1160 Music and Art Since 1945
ENGL 2280 The English Bible as Literature	MUS 1251 Survey of Music History
ENGL 2281 African American Literature	THEA 1100 Introduction to Theatre