



The sport industry is one of the largest in the United States with an annual valuation of \$400+ billion; globally, this figure nearly doubles. The explosive growth of sport is reflected in the expansion of professional, semi-professional, amateur, and youth sport leagues; sport marketing, advertising and promotional firms; community recreation centers and country clubs; increased sports opportunities for all populations; and around the clock use of facilities for school, community, and corporate sport and entertainment activities.

IMMERSIVE EXPERIENCES

- Internship/Practicum
- Volunteer Coach
- Informational Interviews
- Mock Trial in Sport Law
- Zero Waste Game Day Host
- International Sports Film Festival of Ohio Host
- NFL Draft Volunteer
- Columbus Marathon Volunteer
- Otterbein's Intramural Sports Program Management
- Sport Management Club Officer
- Sports Communication / Broadcasting / PR
- Presenting at international professional conferences
- HSS Scholarly Showcase /Professional Days
- Planning/Organizing special events as course assignments
- Networking Opportunities

EMPLOYER & INTERNSHIP SITES

- Philadelphia Eagles/Phillies/Flyers
- Columbus Crew/Clippers/Blue Jackets
- Dallas Cowboys
- Cincinnati Reds/Bengals
- Cleveland Browns/Cavaliers/Guardians
- Greater Columbus Sports Commission
- Westerville/Dublin Community Recreation Centers
- Wedgewood/Muirfield/The Lakes Golf and Country Clubs
- Nationwide Arena/Huntington Park
- Bo Jackson Elite Sports Facility
- Sports Ohio

- Dicks/Cabela's/Road Runner/REI
- IMG/SMG/Octagon
- Nike/Adidas/Reebok/Rogue
- Prep Baseball Report
- Pro Football Hall of Fame
- HNS Sports Group
- Special Olympics
- Ohio High School Athletic Association
- i-9 Sports Marketing
- Otterbein University Intramural Sports
- The Ohio State University - Athletic Department / Recreation Department / Schottenstein Center
- The Memorial Tournament
- Lucas Oil Racing Team
- Olympic Training Facility

EMPLOYMENT WITHIN 1 YEAR

- Sport Event Planner
- Stadium / Arena Management
- College Scout
- Recruiting Coordinator
- Sports Journalist
- Ticket Operations
- Group Sales Associate
- Race Operations for Motorsports
- Sports Marketing / Sales
- Sport Finance Operations
- Assistant Athletic Director for High School
- Graduate Assistant for Sports Teams
- Event Coordinator
- Coach
- Sports Retailer
- Umpire/Official
- Sport Camp Manager
- Intramural Sports Director

PROFESSIONS WITHIN 3-5 YEARS

- Sports Broadcaster
- Director of Fan Development
- Player Agent
- Sporting Goods Store Manager
- Sports Information Director
- Sport Team Analyst/Marketing Analytics
- Sport Architect
- Head Coach
- Public Relations Manager
- Assistant Athletic Director for University
- Social Media Manager
- Special Event/Program Coordinator
- Director of Corporate Partnerships/
Sponsorships
- Community Recreation Center-Sport
Program Coordinator
- Gym Owner
- Account Specialist
- Assistant Director
- Player Development
- Business Operations Manager
- Turf Manager
- Sport Facilities Manager

LICENSES & CERTIFICATIONS

- Athletic Administrator (CAA)
- Social Media Marketing (CSMM)
- Parks and Recreation (CPRP)
- Sports Event Executive (CSEE)
- Aquatics Facilities Operator (AFO)
- Football Player Agent (NFLPA)
- Certified Venue Professional (CVP)
- Certified Sport Facility Manager (CSFM)
- Athletic Design & Manufacturing
- Baseball Analytics (& other sports)



Ensuring **EVERY STUDENT WILL**
be **READY** for their future.

www.otterbein.edu/ready