

ARTY OTTERBEIN

Columbus, Ohio 43212 | 614-555-5555 | ARTYOTTER@OTTERBEIN.EDU | Digital Portfolio

CAREER SUMMARY

Dedicated Visual Artist with a successful background in a variety of artistic media. Highly experienced in illustration and animation. Adept at working independently and collaboratively on projects, and committed to achieving visual innovation and beauty. Values creativity and provides opportunities to make a positive impact. Enjoys seeing through on any project with precision and implementation.

Technology: Proficient in Microsoft Word, Excel, PowerPoint, and Outlook, as well as Google Docs, Slides and Sheets. Skilled in using LinkedIn, Facebook, Instagram, TikTok and Snap Chat for marketing purposes

✓ Fine Art & Design	✓ Drawing & Painting	✓ Illustration & Animation
✓ Creativity & Innovation	✓ Team Collaboration	✓ Complex Problem-Solving
✓ Critical Thinking	✓ Interpersonal Skills	✓ Logical Reasoning

EDUCATION

Otterbein University, Westerville, Ohio

Anticipated:05/2023

Bachelor of Science in Art | Minor: Art Studio

Completed Courses: Drawing I & II | Design 2D & 3D | Art History Survey I & II | Asian Art History | Exploring Contemporary Art | Art in America | Philosophy of Art, Literature & Film | Color Principles | Sculpture | Graphic Design Foundations | Graphic Design – Media Applications | Special Topics in Painting

FIELD EXPERIENCE

Gallery Intern | JS Smith Art Museum & Gallery, Columbus, Ohio

01/2022-08/2022

- Assisted with the sales and acquisition of fine art and antiquity for a local art gallery and museum
- Conducted inventories and cataloguing of all artifacts and tracked information into database
- Assisted the director in the preservation of art and artefacts donated to the gallery collection
- Demonstrated broad knowledge of the entire art collection by leading guest on gallery tours
- Organized exhibitions and enhanced social media marketing outreach to increase attendance

Restoration Intern | The Artist Loft Columbus, Ohio

08/2021-12/2021

- Edited and audited changes made to design logs and projects for internal and external partners
- Created banner and sign designs, changing and resizing marketing advertisement to fit templates
- Operated various computer printing equipment and used a match printer for various tasks
- Utilized creativity in the development of interactive PDF marketing design advertisements

Artist & Social Liaison Intern | CCM Columbus, Columbus, Ohio

01/2021-05/2021

- Worked collaboratively with the founder and chief content officer in the execution of advertising campaigns across social media platforms including Twitter, Facebook and Instagram
- Supported outreach campaigns through social media marketing and email messaging to identify target audiences and increase viewership among local and regional artists
- Served as part of the launch team to enhance client production and company development

RELEVANT EXPERIENCE

Sales Associate | J & R's Art Supply Store, Columbus, Ohio

06/2018-02/2022

- Assisted small business owner in developing new artistic concepts to enhance future sales revenue
- Performed multiple tasks providing excellent service to 100+ customers in the local arts community
- Demonstrated knowledge of inventory and utilized creativity and artistry in displaying merchandise

CAMPUS & COMMUNITY INVOLVEMENT

Member | Art Club, Otterbein University, Westerville, Ohio

08/2018-4/2022

- Participated in a student-run organization focusing on creativity and artistry on the university campus
- Developed effective strategies for becoming a successful student leader and resident artist

Volunteer | Salvation Army, Columbus, Ohio

12/2016-12/2017

- Provided 10 hours during the holiday season assisting in sorting donated items for needy individuals
- Received certification as a disaster relief volunteer to support relief efforts in the United States.